

KEY ACHIEVEMENTS OR MILESTONES

Since our establishment, ZERA Auto EV Company Limited has achieved significant milestones that reflect our commitment to innovation, quality, sustainability, and customer satisfaction. These achievements continue to drive our mission forward and position us as a leader in electric mobility in Tanzania and East Africa.



1. COMPANY ESTABLISHMENT

Successfully established zera with a clear vision to accelerate electric mobility in Tanzania and East Africa.



8. STRONG PARTNERSHIPS

Established strategic partnerships with leading global EV manufacturers, technology providers, and financial institutions.



2. EV PORTFOLIO LAUNCH

Introduced a wide range of 100% electric vehicles, including passenger cars, SUVs, commercial vans, buses, and fleet vehicles.



9. CUSTOMER GROWTH

Built a growing base of satisfied customers across multiple industries, including government institutions and individuals.



3. CHARGING INFRASTRUCTURE

Deployed and commissioned multiple AC and DC charging stations across key locations for homes, businesses, and public use.



10. QUALITY & CERTIFICATIONS

Ensured all vehicles and systems meet international quality, safety standards for reliable and sustainable performance.



4. FLEET MANAGEMENT SOLUTIONS

Launched smart fleet management systems that help businesses optimize operations, improve efficiency, and reduce costs.



11. SUSTAINABILITY IMPACT

Contributed to reducing carbon emissions and promoting clean energy through the adoption of electric mobility solutions.



5. BATTERY & ENERGY SOLUTIONS

Provided advanced LFP battery and energy storage solutions with high safety, long life, and superior performance.



12. INDUSTRY RECOGNITION

Earned recognition for our contribution to the growth of electric mobility and our commitment to innovation and sustainability.



6. AFTER-SALES EXCELLENCE

Built a strong after-sales network offering maintenance, spare parts, diagnostics, and technical support across the region.



13. CONTINUOUS GROWTH

Achieved consistent year-on-year growth in operations, infrastructure, and customer trust, strengthening our market leadership.



7. TALENT & CAPACITY BUILDING

Invested in building a highly skilled team and technical capacity to deliver world-class electric mobility solutions.



14. COMMUNITY & CORPORATE SOCIAL RESPONSIBILITY

Engaged in CSR initiatives that promote education, environmental conservation, and sustainable development in our communities.



These milestones are not just achievements – they are stepping stones toward a cleaner, smarter, and more sustainable future.

